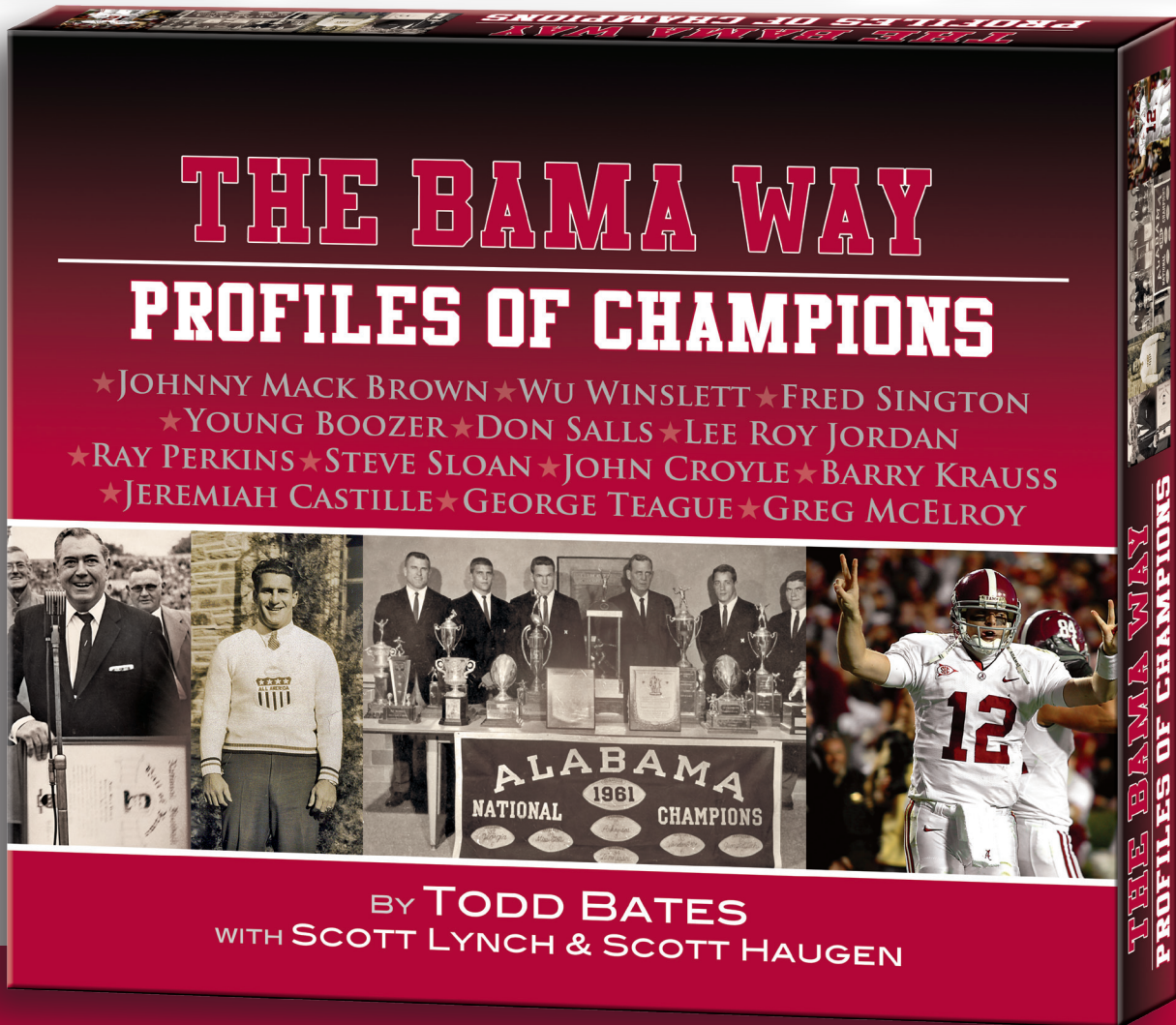


THE BAMA WAY



From their first national title in the 1926 Rose Bowl to the 2010 BCS National Championship Game, *The Bama Way: Profiles of Champions* highlights the life of one extraordinary player from each of the Crimson Tide's 13 national championship teams. Alabama 2004 team captain Todd Bates profiles the lives of these men who were true champions both on and off the field through one-on-one interviews with the players and their families. Unique to this one-of-a-kind book are the reproductions of each player's favorite piece of memorabilia. Replicas include Lee Roy Jordan's treasured coin flipped by President John F. Kennedy before the Orange Bowl, Ray Perkins' official scholarship offer signed by the legendary Paul "Bear" Bryant and a Greg McElroy bumper sticker. Every Alabama fan will want to read about these outstanding men who built the great tradition that is Crimson Tide football!



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