

UNMATCHED

ONLY THOSE WHO **CONCEIVE, BELIEVE, RETRIEVE, & ACHIEVE** HAVE EVER SEEN THE DREAM.

YOU'RE NOT THE **BEST** UNLESS YOU **BEAT EVERY SINGLE TEAM**.

BUILDING A WINNER TAKES **GUTS** PLUS CONSTRUCTION,

MUCH DISCUSSION & **CLUTCH** PRODUCTION.

EVEN THOUGH WE HAVE A **HISTORY OF VICTORY**, **OBSTACLES NEVER END**.

WHEN IT LOOKS IMPOSSIBLE **WE DON'T EVER BEND**.

PROBLEMS... WE DON'T RUN FROM 'EM;

WORK ETHIC IS UNCOMMON.

OUR CREDENTIALS ARE SO VITAL & POTENTIAL IS UNRIVALED.

OUR **WHY** IS LARGER & **BOND'S** TIGHTER.

BROTHERS CAN **FIGHT** ALL NIGHT AND REMAIN BOYS.

CHAMPIONS CAN **HANDLE ADVERSITY** & **MAINTAIN POISE**.

SET YOUR **HEART** AND DISCARD FEAR... BECAUSE IT'S **OUR YEAR**.

THE **FUTURE IS NOW... IT STARTS HERE**.

THE GREATEST BECOME THAT,

BECAUSE THEY'RE CONVINCING IN COMBAT,

INVINCIBLY... UNSCRATCHED,

INTENSITY... **UNMATCHED**.

MORAL: EVERY MATCHUP IS A MISMATCH WHEN OUR EFFORT IS **UNMATCHED**.

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